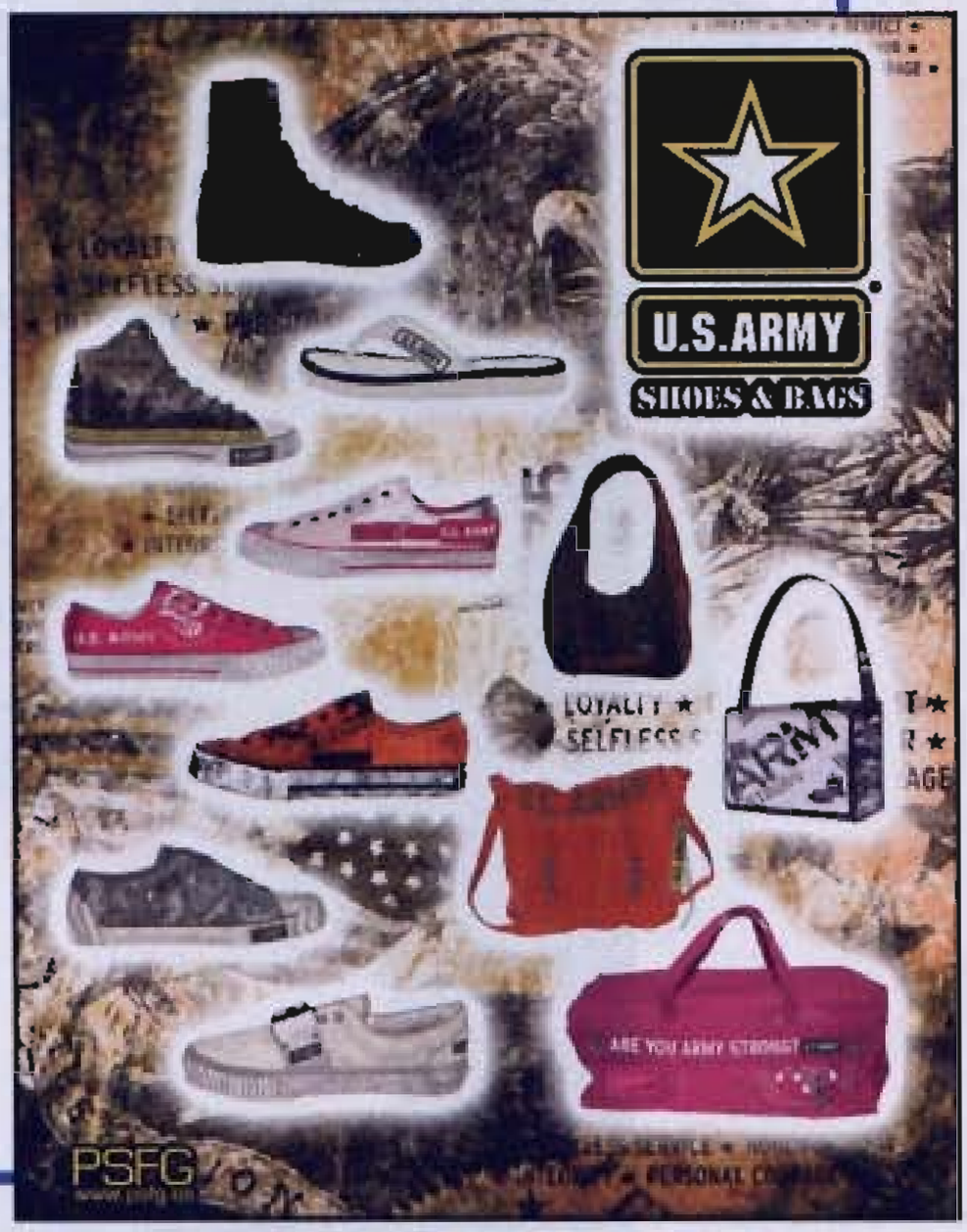
The Beanstalk Group

Philip Chemla, the man behind Ed Hardy Shoes and Christian Audigier Shoes, has signed a multi-year licensing deal with the U.S. Army. Chemla's company, Philip Simon Footwear Group, will design, develop, manufacture, and distribute fashion and athletic footwear, as well as bags, under the U.S. Army trademark.